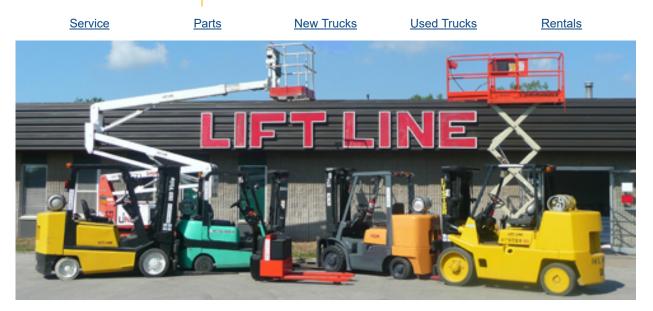
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Celebrating 41 Years

Greetings!

Here we are in the middle of July -- what a different year this has been. Here in Niagara we are preparing to enter Phase III of reopening - hopefully in the next week or two. But rest assured, it is business as usual here at Life Line!

In this issue a Tim the Technician gives us helpful information on battery maintenance - information that could save you \$1000s of dollars.

We would love to hear from you. Contact us today, or visit our website to learn more.

Tim the Technician Says

Don't Neglect Your Batteries

From batteries without enough water to ones that would sputter out after only a few minutes in operation, we found battery problems to be a major reason for service calls. Overall, we saw battery issues manifest

Batter Maintenance Can Save You \$1000s



themselves through rough running complaints, no start calls, travel and lift problems and error codes.

If properly maintained, the average industrial battery should last for five years. And considering that the cost of a new battery can run in excess of \$5,000, you'll want to make sure It is properly maintained at all times. The problem with battery maintenance, though, Is that it's time consuming, exposes worker.s to -chemical hazards, and can be difficult to perform with certain types of trucks.

Sit-down riders-, for instance, are easier to check than stand-up trucks like order pickers and reach trucks. That's because the battery can be accessed simply by lifting the hood of the former In many cases. Standups, on the other hand, hold their batteries within compartments only accessible from the side. This means that the battery must actually be

removed from the unit In order to perform simple maintenance, like checking the water level.

So, what's the solution? Try a battery watering system. These allow for batteries to be filled with water using a hose system, eliminating the need to actually remove the battery from the truck and Individually water each cell. Not only can a watering system make it easier to fill the battery, it also cuts down on time and lessens the risk of chemical exposure.

Battery Maitenance Guidelines

July SPECIALS - Pallet Trucks

We now carry a complete line of Pallet Trucks from the budget conscious Altra to the Work Horse Titan to the premium BT.

Do not let the Price on the EPT Power Truck fool you, this is a quality truck but the pricing will not stay this low forever.



BT \$698

Power Pallet \$3650

Serving Niagara Since 1979 Bill Alton Sales Manager Lift Line Machinery Phone---905-788-0971 Cell---905-327-1397 e-mail-bill.alton@liftline.ca

Download the Above Feature Sheets Here

JULY TRUCK SPECIALS

Make	Status	Truck ID	Туре	Capacity	Mast	Fuel	Attachments	Price
Mitsy	Retail Ready	3661	Indoor Cus	5000lb	2 stage to 130"	LPG	Side Shifter	SOLD
TCM	Retail Ready	3459	Indoor Cus	5000lb	3 stage to 187"	LPG	Side Shifter	\$9,850
Toyota	Retail Ready	3909	Indoor Cus	3000lb	2 stage to 130"	LPG	Side Shifter	\$9,850
Hyster	Retail Ready	427	Indoor Cus	8000lb	2 stage to 120"	LPG	Side Shifter	\$9,350
Cat	Retail Ready	4193	Outdoor Pne	5000lb	3 stage to 185"	LPG	Side Shifter	\$9,850
тсм	Retail Ready	3419	Outdoor Pne	8000lb	2 stage to 130"	LPG	Side Shifter	\$15,940
Cat	Retail Ready	4139	Outdoor Pne	8000lb	2 stage to 130"	LPG	Side Shifter	SOLD
Crown	Reconditioned	4208	Three Wheeler	4000lb	3 stage to 187"	Elec	Side Shifter	SOLD
UniCarrier	Like New	4027	Three Wheeler	4000lb	3 stage to 189"	Elec	Side Shifter	\$29,300
Crown	Reconditioned	3956	Stacker	4000lb	3 stage to 157"	Elec		\$5,850
Manitou	Retail Ready	4116	All Terrain	8000lb	2 stage to 140"	Diesel	Side Shifter	\$26,700

Call or email for more information

Status Terms & What They Mean



- Lift Master Boom Manual / Safety Info
- Ladder Inspection Form

<u>What You Save With OneCharge Lithium</u>
<u>Batteries</u>

Serving Niagara Since 1979 Bill Alton

Batter Maintenance Can Save You \$1000s

Sales Manager

Lift Line Machinery

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Cell---905-327-1397

e-mail: bill.alton@liftline.ca

41 years ago Lift Line Machinery Ltd. was started with the following **Customer Bill of Rights** .

Our Customers Have the Right to Expect:

- timely service as viewed from his or her perspective;
- service at a reasonable expense;
- courtesy, respect and empathy regardless of the situation;
- us to listen so as to understand their problems;
- communicate clearly and concisely with them;
- us to fix it right the first time and provide zero defects;
- · expect all of our people to be qualified;
- us to be dedicated to go the extra mile;
- · personalized service that addresses his or her specific needs;
- cleanliness in whatever our service for him or her might be.

We have stuck to this Customer Bill of Rights every day since 1979.

We would love to hear from you. Contact us today, or visit our website to learn more.



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