# Raising the Standards for Material Handling since 1979.



## May is ...

...the month to plant our gardens, to open our pools, to spend time with nature to barbeque with family & friends.

...the month to upgrade our outdoor tools. Don't see what you need on page 2? Reach out and see how we can help.

...the beginning of Material Handling Inspections done by the Ministry of Labour, Immigration, Training and Skills Development. Check out page 4 for more details.

...the perfect time to send love to our mommas! (Mother's Day is May 14th... you're welcome for the reminder)

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## **GET OUT AND GARDEN!**

Whether it's the landscaping outside of your business or a garden you're creating for a customer, we've got you covered for supplies! Reach out today for pricing and lead times.









# SHOUT OUT TO ...

## Charlie Bee Honey

The man who created it all, known to many as Charlie Parker, had a great passion for beekeeping. Living with his family in Hamilton, at the age of 13 he started off with only a hive or two, he focused mainly on collecting honey. Later on, moving to Beamsville in 1970 seemed the perfect opportunity to establish his family run business here in the Niagara Region, which then expanded to include the pollination of the local orchards and farms. After our beloved Charlie passed in 2010 his son Michael Parker, preferably known as Mike, took over the business. With nearly 10,000 hives throughout Southern Ontario, to this day, we are one of the top honey and pollination companies.

As one of the leading honey businesses in the Beamsville area, we attribute our reputation to the lasting customer relationships we've developed throughout the years. We believe that all of our customers deserve the highest level of service, and we are committed to providing just that.

Lift Line has similar values which is why we connected with them when we needed to purchase a lift truck. We met with the staff to discuss our needs and were able to try out a couple of trucks. While there, we picked up replacements parts for our pallet truck and disposed of old battery cells. Lift Line deals with more than just lift trucks!

www.charlie-bee.ca

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### Willowbrook Nurseries

Willowbrook is wholesale nursery producing a complete line of nursery stock for all your gardening needs that covers over 200 acres; all of it dedicated to container grown nursery production. The sales territory extends from Ontario, into Quebec, all of eastern Canada, and into the northeastern United States. Willowbrook Nurseries Inc. began May 1,1979 by John and Jocelyn Langendoen. Their journey began by renting acreage for their plants. Within a couple of years they bought their own piece of land, then another larger one 10 years later. Their love for horticulture grew as their business grew. In 2009, Willowbrook Nurseries lost their beloved Jocelyn. Chris, their son, became Vice-President and helped run the business. Today Willowbrook is dedicated to growing an excellent assortment of superior plants and to providing their customers with the best service possible. As employers, they want to create a stimulating, safe, challenging and rewarding environment for their employees.

As the spring season approached, they realized that they needed to update some of their supplies to ensure a seamless application. They reached out to Lift Line to supply the items that were needed and received most of those items within a week!

Check out their website for more details about who they are and what they do. Be sure to check out the How To section for a variety of tips and hints for planting issues.

www.willowbrooknurseries.com



# SHOUT OUT TO ...

## **Dillon's Small Batch Distillers**

We are passionate about crafting honest spirits and in turn crafting honest, spirit-and-ingredient forward cocktails. We make spirits how we like them. When you know what you like, its simple. And we like to keep it simple – it makes for the wonderfully complex spirits we put our name to.

We began this journey back in 2012 with a lot of passion, drive, commitment, and a big dream. A dream to make the best possible spirits and be honest at every step. It takes an honest day's work in the truest sense to make honest to goodness spirits.

Our products include Gin, Rye Whisky, Vodka, Specialty, Cocktails and Bitters. We offer tours and tastings so that people can enjoy all that we have to offer. We have a Sipping Society that includes many perks for our true Dillon's fans.

We use Lift Line's many services which help us run our business. We use their rentals units, their Technicians repair our lift trucks and our employees get Forklift Certification from their Operator Trainer. We like our community connections the same way we like our spirits—simple! community connections the same way we like our spirits—simple!



www.dillons.ca

## MLITSD Material Handling Inspections

From April 1, 2023 to March 31, 2024, the Ministry of Labour, Immigration, Training and Skills Development (MLITSD) is running a Material Handling Initiative in the manufacturing and agriculture sectors.

As part of this initiative, inspectors will conduct proactive inspections beginning May 1, focusing on lifting devices/mobile equipment/cranes; workplace layout and design; manual material handling; storage systems; automation; machine guarding, blocking and lockout; administrative review/IRS; and OHS Awareness Training.

https://www.ontario.ca/page/ministry-labour-immigration-training-skills-development

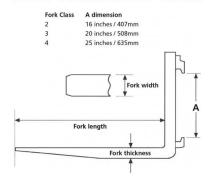


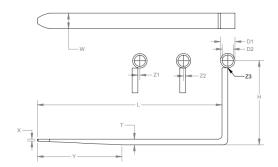


# Tim the Mechanic says, "Measure twice, cut once!"

When ordering standard forks it is important to know the correct width, length and thickness needed based on the truck's lifting capacity. We also need to know which class they are and this is determined by the carriage. When ordering shaft forks we need to know the shaft diameter, where the eye sits, as well as all of the information needed for standard forks. And don't get me started on fork extensions! If you need help taking measurements, our Sales Reps are available to stop by and assist. Like Tim says, it's best to measure twice and cut once!

### How to measure forks





## 44 years ago Lift Line Machinery Ltd. began with the following Customer Bill of Rights:

Our Customers Have the Right to Expect:

- -timely service as viewed from their perspective;
- -service at a reasonable expense;
- -courtesy, respect and empathy regardless of the situation;
- -us to listen so as to understand their problems;
- -communicate clearly and concisely with them;
- -us to fix it right the first time and provide zero defects;
- -expect all of our people to be qualified;
- -us to be dedicated to go the extra mile;
- -personalized service that addresses their specific needs;
- -cleanliness in whatever our service for them might be.

We have stuck to this Customer Bill of Rights every day since 1979!