

Raising the Standard in Material Handling since 1979.

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www.liftline.ca



Welcome 2025

We did it...we made it through another year. Now is a great time to reflect on the ups and downs that we have encountered. We should use every one of those moments as lessons on how to become the best versions of ourselves.

May the coming year bring more opportunities for us to achieve greatness together. Happy new year to you and your team!



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To forklift, or not to forklift, that is the question...

Forklifts can help in relieving pressure and stress on your workforce, by allowing the machines to conduct all of the heavy work for them, improving productivity and efficiency.

And who doesn't want less stress in the work place?

The alternative solution is doing the heavy lifting yourself. History shows us that we can do amazing things with our bodies, but who wants to take 20 years to see results when you can see them in a day?

So the answer will probably be, yes...get the forklift.



Battery accessories

It is imperative that we monitor the batteries in our electric trucks. The first step is ensuring that the cells have enough water in them. Improper water levels can lower battery life and reduce charge cycle time. Not properly watering a forklift battery can diminish the life expectancy of a forklift battery by up to 50%, or 2 ½ years.

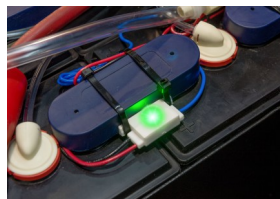
Here are some accessories to help make this task easier:



Watering System



Watering Can



Blinky Light



Deionizer



Watering Gun

Feel free to call and discuss your battery watering needs!

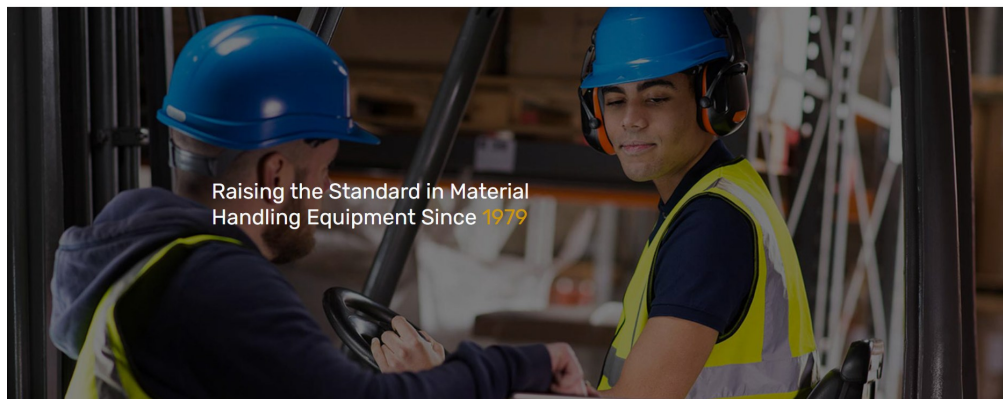
It's go time!!

Our November newsletter had a blurb about updates that were happening to our website and those updates are now complete. Head on over to www.liftline.ca to see the changes.

We are happy with the outcome and hope you enjoy it as well.



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46 years ago Lift Line Machinery Ltd. began with the following Customer Bill of Rights:

Our Customers Have the Right to Expect:

- timely service as viewed from their perspective;
- service at a reasonable expense;
- courtesy, respect and empathy regardless of the situation;
- us to listen so as to understand their problems;
- communicate clearly and concisely with them;
- us to fix it right the first time and provide zero defects;
- expect all of our people to be qualified;
- us to be dedicated to go the extra mile;
- personalized service that addresses their specific needs;
- cleanliness in whatever our service for them might be.

We have stuck to this Customer Bill of Rights every day since 1979!