

Raising the Standard in Material Handling since 1979.

495 Prince Charles Dr S, Welland



905-788-0971

www.liftline.ca



Summer vibes

We are in it now folks! Heat waves are here and we are pushing through.

For those of who love the summer, we have two short months to do all the camping, golfing, swimming, hiking, biking that our hearts desire.

For those of us who do not, we have two short months to endure the sweltering heat until the cooler weather returns.

Either way, stay cool my friends!



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For Sale



Make: Yale
Model: ERC065
Capacity: 6500 lbs
Power: Electric
Mast: Triple
Tires: Cushion



Make: Titan
Model: FBTA15
Capacity: 3300 lbs
Power: Electric
Mast: N/A
Tires: N/A



Make: Clark
Model: TMX15S
Capacity: 3000 lbs
Power: Electric
Mast: Triple
Tires: Cushion

Trainer's Corner

Forklift Operation and Pedestrian Safety: A Shared Responsibility

Operating a forklift requires more than just technical skill; it demands constant vigilance to ensure the safety of everyone in the surrounding area, especially pedestrians. Pedestrian safety is one of the most critical responsibilities of a forklift operator. Workplaces where both people and machines operate in close proximity are inherently hazardous, and it only takes a moment of distraction or a blind turn for a serious incident to occur. Forklift operators must always be aware of where pedestrians are and anticipate their movements, knowing that people often behave unpredictably.

One key aspect of maintaining pedestrian safety is the creation and maintenance of a safety buffer zone around the forklift. This invisible barrier gives the operator time and space to react if someone suddenly steps into their path. Operators are taught to slow down when approaching intersections, doorways, or blind spots and to sound the horn to alert anyone nearby. Mirrors, designated walkways, and warning signage help reduce risk, but none of these tools are effective without the active participation of a vigilant operator.

Communication plays a vital role in ensuring safety. Whether it's through eye contact, hand signals, or verbal warnings, operators must make sure pedestrians are aware of their presence and intentions. In high-traffic environments, it's not uncommon for distractions or assumptions to lead to close calls. Operators are trained not to proceed unless they are sure it's safe to do so, even if it means stopping entirely until the area is clear. That caution can mean the difference between a routine task and a preventable injury.

Ultimately, forklift operation and pedestrian safety go hand in hand. Operators are not just moving loads—they are navigating a shared workspace with people who may not fully understand the risks. Their job is not only to operate the equipment effectively but to prioritize safety at all times. Through training, awareness, and deliberate action, forklift operators become a key line of defense in preventing workplace accidents involving pedestrians.



-Doug Littlewood

CATALOGUE SALES

Did you know that we sell catalogue goods?

We sell a variety of items including:

Safety Equipment

Personal Protective Equipment (PPE)

Ladders and Carts

Material Handling and Storage

Packaging and Shipping

... and More!



46 years ago Lift Line Machinery Ltd. began with the following Customer Bill of Rights:

Our Customers Have the Right to Expect:

- timely service as viewed from their perspective;
- service at a reasonable expense;
- courtesy, respect and empathy regardless of the situation;
- us to listen so as to understand their problems;
- communicate clearly and concisely with them;
- us to fix it right the first time and provide zero defects;
- expect all of our people to be qualified;
- us to be dedicated to go the extra mile;
- personalized service that addresses their specific needs;
- cleanliness in whatever our service for them might be.

We have stuck to this Customer Bill of Rights every day since 1979!